



July 29, 2013

California Energy Commission  
Dockets Office, MS-4  
Re: Docket No. 12-AAER-2A  
1516 Ninth Street  
Sacramento, CA 95814-5512

**RE: Green Technology Leadership Group comments on the California Energy Commission's 2012-13 Appliance Efficiency Rulemaking Docket No. 12-AAER-2A "Invitation to Submit Proposals" for Consumer Electronic Products**

To Whom It May Concern:

The Green Technology Leadership Group (GTLG) is pleased to submit comments in response to the California Energy Commission's (CEC) 2013 "Invitation to Submit Proposals" for Consumer Electronic products on behalf of our organization and our members. GTLG and its partners appreciate this added stage in the 2012-13 Appliance Efficiency Rulemaking to request proposals. A careful, thought-out process is necessary to help reach California's energy and greenhouse gas emissions goals as outlined in Executive Order B-18-12, the Global Warming Solutions Act, the Green Building Action Plan, and California's Long-term Energy Efficiency Strategic Plan.

As you know, consumer electronics account for over 15% of total residential electricity consumption in the United States. With future demand expected to skyrocket, the cost of powering computers, game consoles, monitors, and other devices is also going up considerably. Technological innovation has continued to make portable devices more efficient over time, yet there are numerous devices in the marketplace that could save more electricity with simple or low-cost modifications. What is needed are pathways for these technologies to incorporate these innovations without being cost-prohibitive or impacting the function of these devices.

GTLG and its partners support the CEC's efforts to establish a pathway for such devices to find this balance and to help meet California's stringent energy and climate change mandates. Under the Smart Electronics Initiative (SEI), GTLG and its partner companies are well-placed to identify solutions to increase the efficiency in various consumer electronics devices, including computers, electronic displays, game consoles, and small network equipment. Our partners have exhibited that efficiency improvements in consumer electronics are technologically feasible and attainable.

We thank you for the invitation to participate in the Title 20 rulemaking process and look forward to working more with you in the next phase to review submitted proposals.

Sincerely,

A handwritten signature in blue ink that reads "Tony Brunello".

Tony Brunello  
Executive Director, Green Technology Leadership Group  
[tbrunello@greentechleadership.org](mailto:tbrunello@greentechleadership.org)